

Midland Road Studios Based in Worcester, Midland Road Studios is home to our broadcast studios which are designed with content creating and live streaming in mind.

We offer a combination of live studio broadcast, virtual studio production and pre-record options which can be utilised for live, virtual or hybrid events. Our studio facilities include STUDIO **ONE** with a multi-stage set up and 6m x 3m LED video wall and the CONFERENCE SUITE which facilitates intimate filming conditions or round table discussions.

We also have an event management team to help make your experience at the studios as productive and enjoyable as possible. During your visit you can take advantage of onsite facilities including dressing rooms, private meeting areas, catering and free parking. Located near the city centre, there is excellent access to travel links and local accommodation.

Enjoy a studio experience that is built around you, from a simple hire of our space to full event production.







ABOUT **US** 

"Thank you for all your help with getting the conference ready and delivering the studio experience." The board are delighted with the results and the feedback across the business has been super positive. Thank you for everything your team has done, you guys made it literally a pleasure"

Janine Brady, Head of Marketing at Keyline



STUDIO **ONE** offers 100m² of state-of-the-art digital recording and broadcast environment suitable for live broadcast and pre-record conferencing, news desk, interviews and direct presentation work. We have a six metre wide, high-definition, permanent install LED video wall with market leading video processing, which allows for vibrant colour and super smooth motion backdrops.

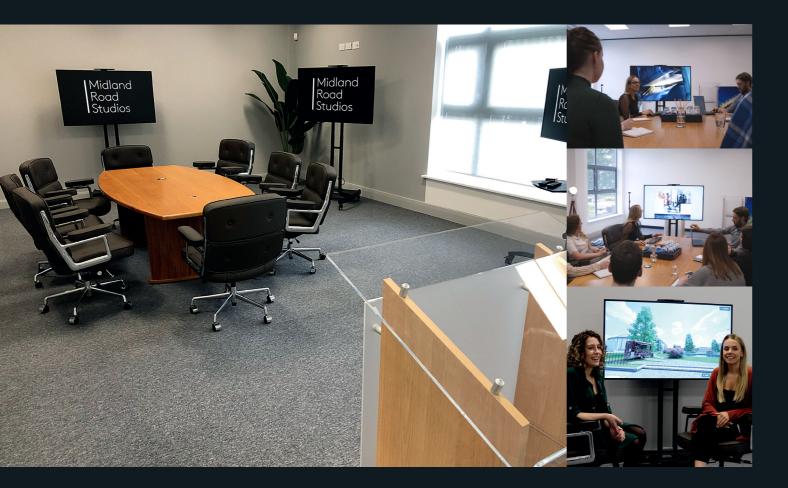
Our second stage layout in STUDIO **ONE** provides a 10m wide conventional stage area. Our installed LED lighting rig allows for flexible use of the space and fast set-up for the perfect visual environment. Available with or without cameras, creative and production services.

#### Key Equipment:

- 6m x 3m high-definition ROE LED video wall
- Brompton Tessera Video Processing
- Full ETC digital studio lighting and control
- Live stream facilities
- Blackmagic video processing and cameras
- On-site 3D render + server centre



### STUDIO ONE





The conference suite allows you to host private boardroom style meetings, or presentations to up to 20x people on-site in a highly professional setting. It can also be set out to use as a second studio, allowing for filmed boardroom meetings, panel discussions, conference or theatre style presentations. Whether for pre-planning an event or for post-event evaluation, enjoy the private space to record, meet and work in.

# CONFERENCE **SUITE** [STUDIO **TWO**]

As well as our broadcast studios, we are proud to host a variety of professional facilities, ensuring you have everything you need all in one place.

## ADDITIONAL **FACILITIES**

- Viewing Area and Green Room
- Dressing Rooms
- Large Café
- Meeting Spaces
- Ample free parking



### DMA EUROPA

DMA Europa is a full-service agency that provides customers with a range of marketing services from brand development and strategy to global PR and communications, advertising, 3D design and render, video and creative output. Combining a high level of technical knowledge with multi-language account management, global reach and B2B experience guarantees a seamless customer experience.



V-Ex owns and operates an online platform that delivers unrivalled digital experiences, from large-scale events, supplier conferences and exhibitions to sales and training environments. The event delivery team works with our 3D design and development department to create stunning visual experiences that deliver both live and permanent projects to unlimited global audiences.



MTT translation experts provide a manged service for highly skilled technical translation, interpretation and documentation, specializing in the industrial B2B engineering, marketing and legal sectors. Our team has over 35 years' experience, in addition to ISO accreditation and corporate membership of the Institute of Translation and Interpreting.

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